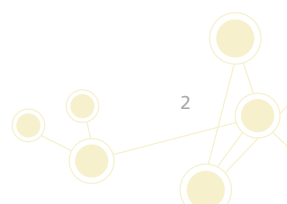




Strategic Sustainability Plan Outline

Strategic Sustainability Plan—Outline Template/Sample

1. Initiatives and tactics to achieve goals and certification, organized according to the five pillars of responsible sport by the Council for Responsible Sport
 - 1.1. Planning & Communications
 - 1.1.1. Publicize intentions and plans
 - 1.1.2. Publish a sustainability report
 - 1.1.3. Site Selection
 - 1.1.3.1. Sites that allow for the participation of people with disabilities
 - 1.1.3.2. Community interaction and feedback to mitigate negative impacts on surrounding neighborhoods
 - 1.1.4. Plan for community engagement and education about sustainability efforts
 - 1.1.4.1. On-site
 - 1.1.4.2. Social media
 - 1.1.4.3. Website
 - 1.1.5. Plan for safety & security
 - 1.1.5.1. Child protection policy
 - 1.2. Procurement
 - 1.2.1. Adopt an internal purchasing policy and vendor/supplier guidelines that are integrated with waste management plans
 - 1.2.1.1. No Polystyrene
 - 1.2.1.2. Prioritized purchasing guidance
 - 1.2.2. Reduce printing needs
 - 1.2.2.1. Track all printing by quantity and materials/type
 - 1.2.2.1.1. Identify end-of-use/waste management of each printed item (recycle/donate/landfill)
 - 1.2.3. Sustainable food program
 - 1.2.3.1. Offer healthy options and information about the nutrition of offerings
 - 1.2.3.2. Prioritize locally grown foods and sustainably produced food
 - 1.2.4. Minimize material consumption/sustainability attributes of giveaways, mementos & merchandise
 - 1.2.4.1. Event awards
 - 1.2.4.2. Event gifts and mementos
 - 1.2.4.3. Event merchandise
 - 1.2.5. Collaborate with lodging providers to increase sustainability
 - 1.2.5.1. In-room recycling
 - 1.2.5.2. Water conservation
 - 1.2.5.3. Renewable energy use
 - 1.3. Resource Management
 - 1.3.1. Create a waste management plan to maximize diversion of waste generated from the landfill and measure results
 - 1.3.1.1. Recycling
 - 1.3.1.2. Compost/biodegradables
 - 1.3.1.3. Donation of food, clothing, shoes
 - 1.3.1.4. Donation and re-use of event build-out materials
 - 1.3.1.5. E-Waste collection and education
 - 1.3.2. Water
 - 1.3.2.1. Identify uses and measure water use
 - 1.3.2.2. Eliminate use of bottled water where feasible
 - 1.3.2.3. Educate and inform about water-related issues



- 1.3.3. Transportation, Energy & Emissions Management
 - 1.3.3.1. Identify and measure all energy and greenhouse gas emissions sources (aka 'Carbon Footprint')
 - 1.3.3.1.1. Operational Sources
 - 1.3.3.1.1.1. On-site/venue uses
 - 1.3.3.1.1.1.1. Electricity
 - 1.3.3.1.1.1.2. Generators
 - 1.3.3.1.2. Transportation Sources
 - 1.3.3.1.2.1. Staff/dignitary/volunteer travel
 - 1.3.3.1.2.2. Vendors/deliveries travel
 - 1.3.3.1.2.3. Athlete travel
 - 1.3.3.1.2.4. Visitor/guest travel
 - 1.3.3.1.2.4.1. To the site
 - 1.3.3.1.2.4.2. While on site (e.g. Shuttle service)
 - 1.3.3.2. Provide and encourage public and low-carbon transportation options
 - 1.3.3.2.1. Work with transit district to provide free or subsidized mass transit on event day(s)
 - 1.3.3.2.2. Provide bike valet (secure bike parking)
- 1.4. Access & Equity
 - 1.4.1. Create and get approval of a written access and equity policy
 - 1.4.2. Perform outreach to underrepresented groups in the host community and reduce barriers to their participation
 - 1.4.2.1. Youth engagement
 - 1.4.2.1.1. Teach healthy training skills to young people
 - 1.4.2.2. Low-income families engagement and access
 - 1.4.2.3. Inclusive volunteer opportunities
 - 1.4.2.3.1. Educate volunteers about accessibility and equity issues
 - 1.4.2.4. Inclusion of and events for differently abled athletes
- 1.5. Community Legacy
 - 1.5.1. Measure economic impact from the event
 - 1.5.2. Promote local businesses
 - 1.5.3. Invest in a community legacy project in the host community
 - 1.5.3.1. Identify key sustainability plans and strategic goals of the host community
 - 1.5.4. Partner with non-profit organizations to raise awareness of and support for their mission
 - 1.5.4.1. Host a fundraiser or fund-raising activation and make a donation to the organization associated with the event
 - 1.5.4.2. Invite event volunteers to consider volunteering to support the organization's field work